## PRESS RELEASE

Contact:
Shannon Borders, Director of Public
Relations & Grant Writing
(719) 760-2631 or sborders@keefe.org



## FOR IMMEDIATE RELEASE

## Community scavenger hunt kicks off Cheyenne County Health Fair and Hospital Week activities

CHEYENNE WELLS, Colo. – Keefe Memorial Hospital in partnership with the Colorado Cancer Coalition and 16 Cheyenne County businesses are kicking off the 2022 Cheyenne County Health Fair and Hospital Week with a county-wide scavenger hunt.

"We're excited to welcome the community to our hospital and clinics with fun activities and affordable medical services during this year's health fair," said Claressa Millsap, Keefe Memorial Hospital Interim Chief Executive Officer.

Clues (listed below and on the Keefe Memorial Health Service District Facebook page) will lead participants to local businesses where they will find informational cards about many types of cancer. Once participants solve the riddles and find the cards, they turn those into the door prize drawing (must be present to win) at the Keefe Memorial Hospital's free community dinner on Thursday, May 5, at 6 p.m. at the Cheyenne County Fairgrounds (425 South 7th West, Cheyenne Wells, CO). The grand prize is a \$250.00 gift certificate to any one of the participating Cheyenne County businesses along with other fun prizes.

In addition to the scavenger hunt, Keefe Memorial Hospital is providing low-cost blood draws, echocardiograms, pulmonary function tests, skin checks and the opportunity to get to know your local medical staff members for three days in Cheyenne Wells and a one-day event in Kit Carson.

The health fair in Cheyenne Wells is May 2-4 from 6-9 a.m. at the Prairie View Clinic (602 N. 6<sup>th</sup> West), and on May 5 from 7-9 a.m. at the Community Building (301 Main St.) in Kit Carson. Blood draw patients should fast prior to attending. Breakfast goodies and drinks are provided, and health fair participants will receive a door prize drawing entry.

The free community dinner on May 5 also features smoked beef and pork with all the fixings, an educational fair and guest speakers from the Colorado Cancer Coalition, Agribility and Aging with Independence and Mobility.

For more information, contact Shannon Borders, Keefe Memorial Hospital Director of Public Relations & Grant Writing, at sborders@keefemh.org or 719-760-2631.

## **Scavenger Hunt Clues**

- 1. You will find information about Melanoma at a global supplier of food, agricultural and risk management products along with 153,000 employees in 66 countries.
- 2. You will find information about Childhood Cancer where we are by kids for kids.
- 3. You will find breast cancer information in the precision ag technology handbook.
- 4. You will find cervical cancer information at a local business who is celebrating their 30<sup>th</sup> anniversary.
- 5. You will find colorectal cancer information along with 500,000 part numbers at this business.
- 6. You will find leukemia cancer information by visiting your friendly banker.
- 7. You will find lung cancer information where old friends gather and new friends meet.
- 8. You will find bladder cancer information at a local business that was purchased by the current owner's father in 1983.
- 9. You will find oral cancer information by trusting your pharmacist, because your doctor does.
- 10. You will find pancreatic cancer information at a business that launched lighting speed service in 2000.
- 11. You will find prostate cancer information at a third-generation business who has been serving customers for 55 years.
- 12. You will find uterine cancer information at a business with locations in Cheyenne Wells, Burlington and Eads.
- 13. You will find bone cancer information along with ingredients for breakfast, lunch or dinner.
- 14. You will find brain cancer information at a business that was considered a mini Big R when it originally opened.
- 15. You will find thyroid cancer information where you find the best popcorn in town.
- **16.** You will find bile duct cancer information where she has your home, auto, crop, commercial business, farm and health covered.

###