



COLORADO
Department of Agriculture

FOR IMMEDIATE RELEASE

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Ag Department Seeks Listings for 2022 Farm Fresh Directory

Broomfield, Colo. - Colorado agricultural producers are encouraged to be part of the 2022 Farm Fresh Directory, published annually by the Colorado Department of Agriculture. The directory, which will be released in June, promotes Colorado farmers' markets, roadside stands, u-picks, Community Supported Agriculture (CSA) producers, agritourism activities, wineries, and farms and ranches that sell directly to the public.

"Farm Fresh is a popular and helpful resource for Colorado residents and visitors," said Danielle Trotta, Business Development Specialist at the Colorado Department of Agriculture. **"The goal of the publication is to connect consumers to local producers, farmers markets, and other local goods all in one easy place."**

More than 100,000 copies of the directory will be distributed to consumers through libraries, extension offices, farmers' markets, welcome centers, chambers of commerce, home milk delivery services and other businesses. Additionally, *Farm Fresh* is available as a mobile app for smartphones and on the Colorado Department of Agriculture [website](#).

There is a \$25 fee to be included in the directory and the listing deadline is February 15, 2022. The listing form can be accessed [here](#). For more information, contact [Loretta Lopez](#) at 303-869-9175.

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The Colorado Department of Agriculture exists to support the state's agriculture industry and serve the people of Colorado through regulation, advocacy and education. Our mission is to strengthen and advance Colorado agriculture, promote a safe and high-quality food supply, protect consumers, and foster responsible stewardship of the environment and natural resources.

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